

CONTINUUM INNOVATIVE, LLC

Strategic

Partnership Brief

Prepared for GCC Category Principals
Health, Beauty, and Consumer Wellness

CONFIDENTIAL

continuuminnovative.com

I. COMMERCIAL PROOF

Commercially Proven

across the GCC pharmacy network

PRIMARY PROOF

Boots

Successfully Commercialized · GCC & United Kingdom

SUPPORTED BY REGIONAL MARKET LEADERS

Life Pharmacy
UAE

Aster Pharmacy
UAE / GCC

BinSina Pharmacy
UAE

Supercare
Saudi Arabia

*Commercialized across the GCC through trusted retail partners
serving tens of millions of consumers.*

Dr. Geno Marcovici

Founder · Continuum Innovative, LLC

01

Scientific Authority

Peer-reviewed reviewer across 100+ international journals in dermatology, cosmetic science, and translational biology.

02

Translational Research

Twenty-plus years bridging laboratory science and commercial product development in hair, skin, and consumer health.

03

Commercial Track Record

57 formulations brought to market; millions of units sold across international retail — including the GCC.

04

Intellectual Property

Multiple issued and pending patents underpinning proprietary actives and delivery systems.

Selected International Commercial Experience

RETAIL PARTNER	TERRITORY	COMMERCIAL STATUS
Boots	GCC / UK	<i>Successfully Commercialized</i>
Life Pharmacy	UAE	<i>Successfully Commercialized</i>
Aster Pharmacy	UAE / GCC	<i>Successfully Commercialized</i>
BinSina Pharmacy	UAE	<i>Successfully Commercialized</i>
Supercare	Saudi Arabia	<i>Successfully Commercialized</i>

A partial record. Prepared for executive review.

Commercial Snapshot

By the numbers

57

Commercial formulations developed

Millions

Products sold internationally

20+

Years in translational hair science

100+

Peer-reviewed journals served as reviewer

Multiple

Issued and pending intellectual property assets

GCC

Previously commercialized throughout the region

A Measured Progression

I Strategic Partnership Brief

You are reading it.

II Commercial Due Diligence

Provided upon expression of interest — retail performance, category positioning, and territory considerations.

III Full Technical Dossier

Reserved for principals advancing toward partnership — formulation science, IP, regulatory posture, and manufacturing.

Continuum Innovative, LLC · Life Sciences Division

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